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**The Rimini Centre for Economic Analysis - RCEA**

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## Tourism Economics Lecture

# Tourism Economics in an Age of Turbulence



**16 april 2009**

**Aula Magna Università di Bologna  
Sede di Rimini**

**Via Angherà n. 22 - Rimini**



**Claudio Piga** is Reader in Economics at the Loughborough University and a Senior Fellow at the Rimini Centre for Economic Analysis (RCEA). He holds an MSc in Economics from the University of Torino and a PhD in Economics from the University of York, UK. Previous work positions include the University of Nottingham and the University of Sassari. His main research interests cover topics from such disciplines as tourism economics, industrial organizations, and airline economics, which he investigates using both an empirical and a theoretical approach.

**Sofronis Clerides** is Associate Professor of Economics at the University of Cyprus. He holds a BA in Economics and Mathematics from the University of Wisconsin and a PhD in Economics from Yale University. He has worked as a researcher at the World Bank and as a visiting lecturer at Yale University. He is a Research Affiliate of the Centre for Economic Policy Research (CEPR) and a Senior Fellow at the Rimini Centre for Economic Analysis (RCEA). His research is in the fields of empirical industrial organization and international trade, covering topics like pricing and price discrimination, information intermediation, exporting and productivity, and international trade in used goods.

**Paolo Figini** is Professor of Economic Policy at University of Bologna, Rimini campus, and member of the RCEA, Rimini. He received his BA from University of Pavia and his PhD from Trinity College, Dublin in 1999. His research interests include economic growth, social economics, and economics of tourism. He is co-author of two books: *Tourism Economics*, and *The Economics of Tourism Systems*.

**Peter Nijkamp** is professor in regional and urban economics and in economic geography at the VU University, Amsterdam. His main research interests cover quantitative plan evaluation, regional and urban modelling, multicriteria analysis, transport systems analysis, mathematical systems modelling, technological innovation, entrepreneurship, environmental and resource management and sustainable development. In the past years he has focussed his research in particular on new quantitative methods for policy analysis, as well as on spatial-behavioural analysis of economic agents. He has a broad expertise in the area of public policy, services planning, infrastructure management and environmental protection. In all these fields he has published many books and numerous articles. He is member of editorial/advisory boards of more than 30 journals. He has been visiting professor in many universities all over the world. He is past president of the European Regional Science Association and of the Regional Science Association International. He is also fellow of the Royal Netherlands Academy of Sciences, and past vice-president of this organization. Since June 2002 he has served as president of the governing board of the Netherlands Research Council (NWO). In addition, he is past president of the European Heads of Research Councils (EUROHORCs). He is also fellow of the Academia Europaea, and of many international scientific organizations. In 1996, he was awarded the most prestigious scientific prize in the Netherlands, the Spinoza award.

## PROGRAM

9:00 - 9:10 a.m.

*Welcoming Addresses:*

**Dott. Andrea Babbi**, *CEO, Apt Servizi*

**Prof. Corrado Benassi**, *Dean, Faculty of Economics Rimini*

**Dott. Luciano Chicchi**, *President of Uni.Rimini spa*

9:10 - 10:00 a.m.

**Paolo Figini**, *University of Bologna and RCEA*  
*The Economics of Destinations*

10:00 - 10:50 a.m.

**Sofronis Clerides**, *University of Cyprus and RCEA*  
*The Scope of Tourism-Led Growth: The International Evidence*

10:50 - 11:10 a.m.

Coffee Break

11:10 - 12 noon

**Claudio Piga**, *University of Loughborough and RCEA*  
*Revenue Management in Theory and Practice*

12 noon - 1:00 p.m.

*Keynote Speech*

**Peter Nijkamp**, *VU University, Amsterdam*  
*An Agent - Based Decision Support Model for the Development of e-Services in the Tourist Sector*

*Chair:*

**Gianluigi Pelloni**, *University of Bologna, Johns Hopkins University-Bologna Centre and RCEA*

**Roberto Patuelli**, *University of Lugano and RCEA*

*You are kindly invited to participate*